



Start the Right Business





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Soulshine Astrology

Started in Pahoa, Hawaii

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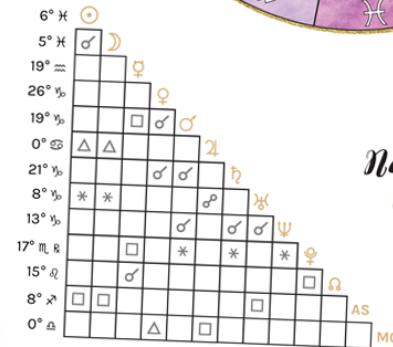
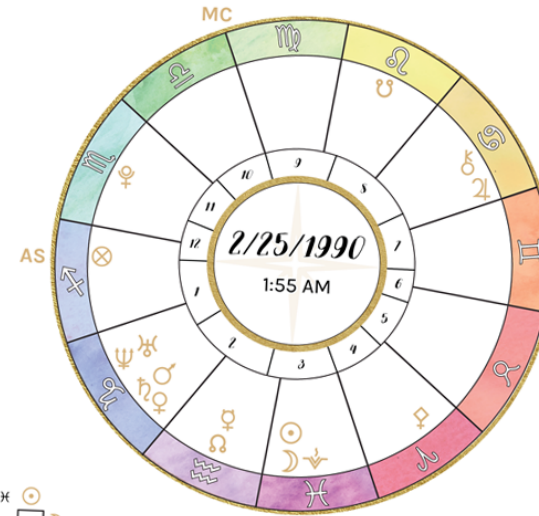


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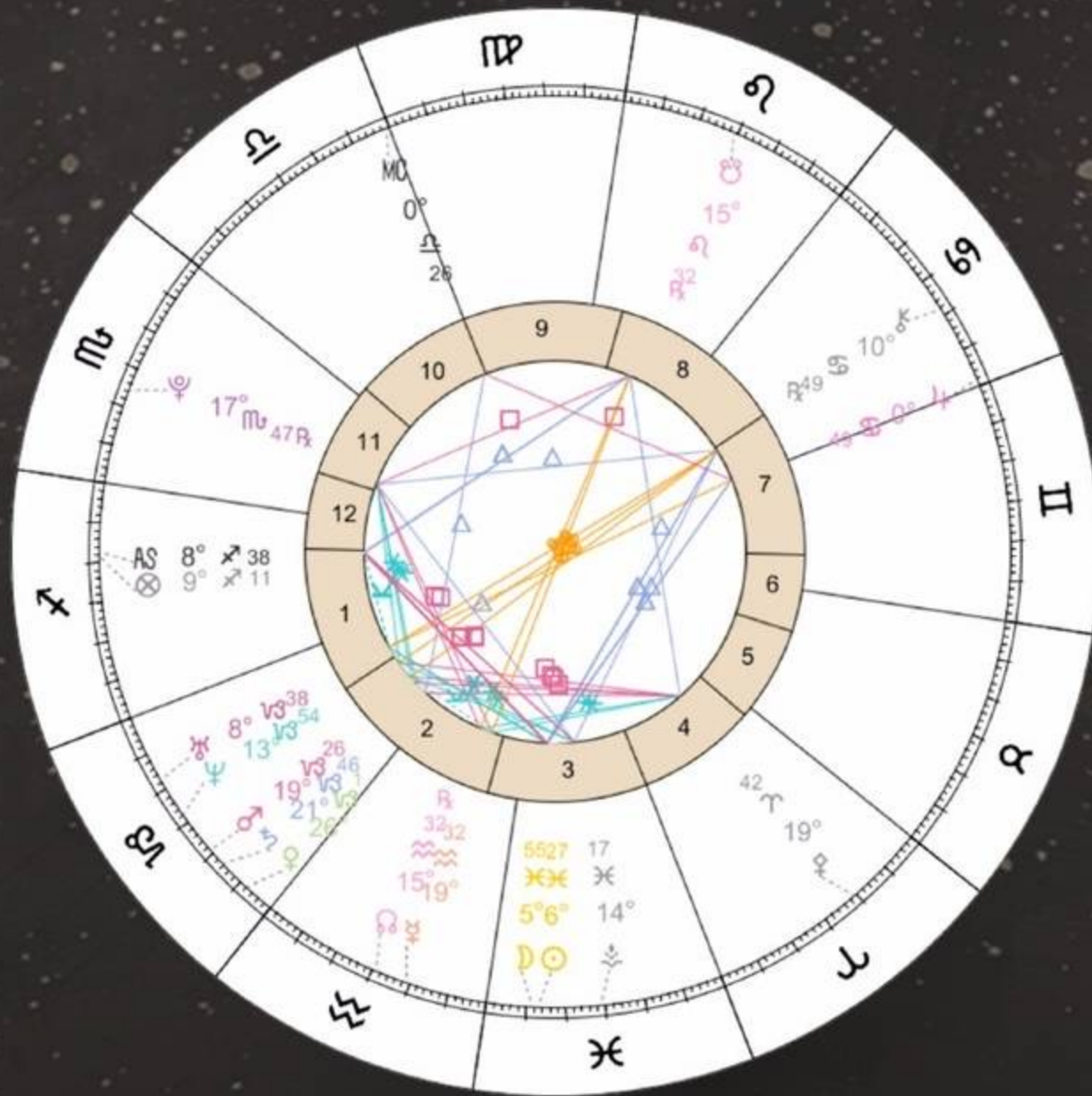
Natalie Walstein

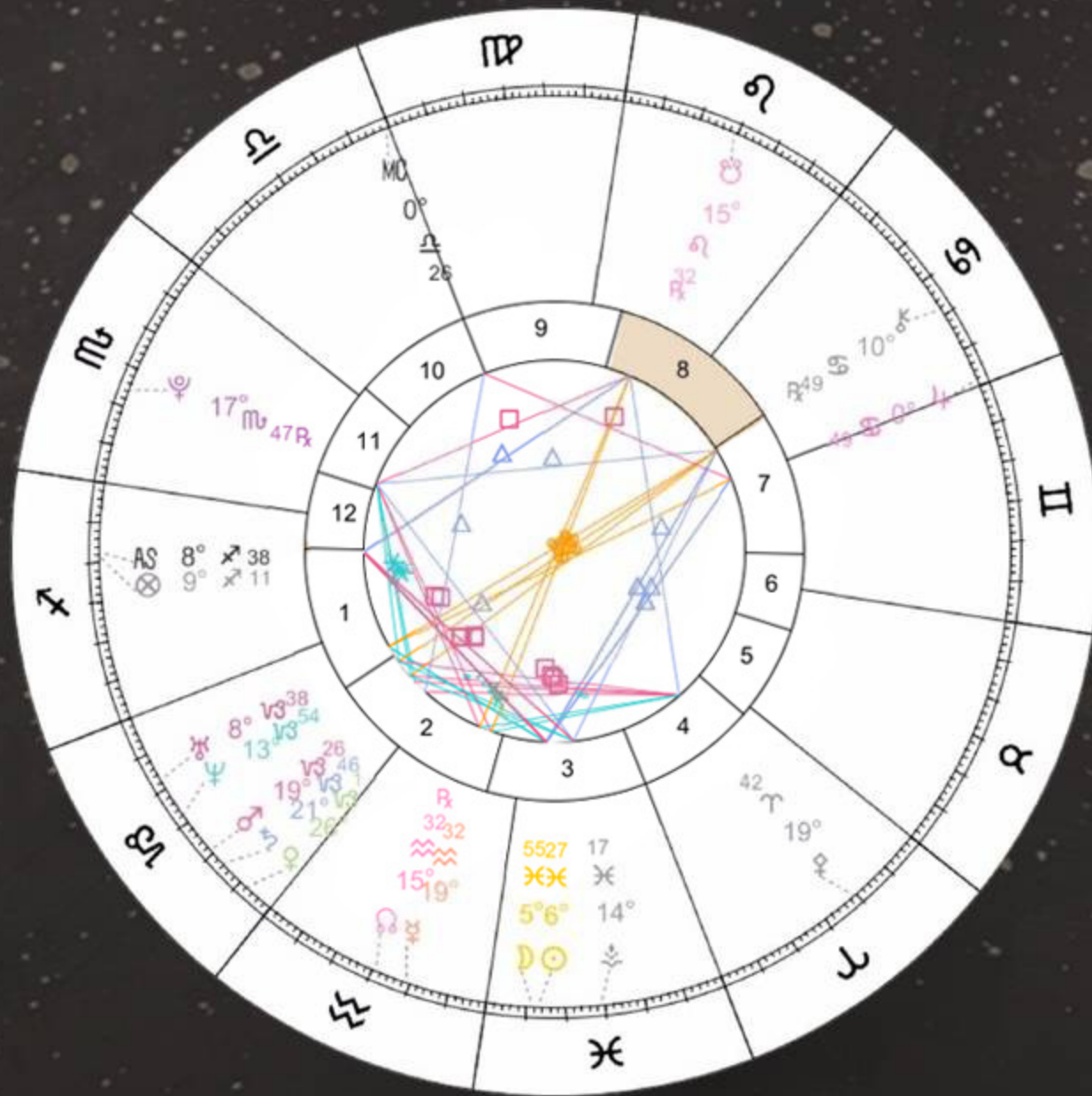
Born in Minneapolis, MN

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The Energy of Business in Astrology

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- ★ The 8th house is about harnessing your **power** and packaging it up to give to others in the way they crave by turning it into a viable transaction.
- ★ The 8th house is ruled by Scorpio. The most successful businesses are based on transactions that are made behind the scenes – often in secret at first. *i.e. Collaborations w/ other businesses or vendors & customer research.*

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- ★ How can you share it in a way that will make you – and others – even MORE powerful? *i.e. Packaging up your offerings in a way that allows you to work smarter rather than harder & earn more in less time.*

The Energy of Business in Astrology

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- ★ The process of running a business also requires us to face our fears around self-worth, scarcity, and harnessing our power as individuals.

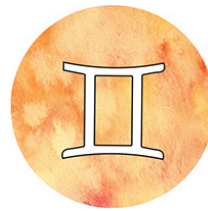
Which zodiac sign(s) make up your 8th house of Business & Finance?



Aries



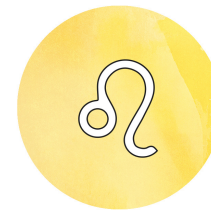
Taurus



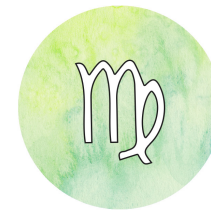
Gemini



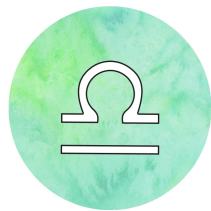
Cancer



Leo



Virgo



Libra



Scorpio



Sagittarius



Capricorn



Aquarius



Pisces

Take notes in your workbook:

8th house of Business & Finance

Which zodiac sign(s) make up your 8th house and what does this say about what you are really here to sell through your business?

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Cancer & Leo – Holding space for others to feel seen, heard, and cared for so that they can shine as their best & brightest selves.



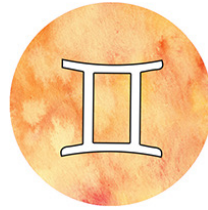
Aries

Firing others up & motivating them to take action to
bring more vitality and movement into their lives
based on the things you are passionate about.



Taurus

Supporting others to bring them a sense of calm, stability, serenity, or a stronger foundation that makes them feel like you have their back.



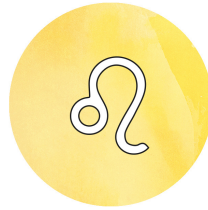
Gemini

Sharing ideas and messages with others in a way that can help make their lives easier or simpler by meeting them at their level of understanding.



Cancer

Holding space for others to feel their feelings or express their insecurities in a way that makes them feel seen, heard, and cared for.



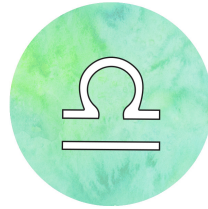
Leo

Helping others shine as their best and brightest
selves by showing them how to own their confidence
and creative self-expression.



Virgo

Helping others remove blocks, barriers, or any issues that are getting in the way of living a more efficient, enjoyable, or streamlined life or work.



Libra

Bringing a sense of beauty, balance, peace, harmony,
or justice to others' lives in a way that makes them
feel more aligned with the energy of love.



Scorpio

Diving deep beneath the surface of another's issue
to understand its true essence and facilitate in
evolving their consciousness to the next level so
they can transcend it. Alchemizing new forms.



Sagittarius

Sharing the things that you have been fascinated to learn or discover in great depth to help widen others' horizons of what is possible for them or for the world and guiding them to embrace new opportunities.



Capricorn

Providing a system, structure, program, or path for others to follow so they can achieve a goal as efficiently and proactively as possible while holding them accountable for making progress.



Aquarius

Sharing new age, forward-thinking, or cutting-edge knowledge or techniques to help others move forward into the future in a better, more progressive way or liberate themselves from a stuck situation.



Pisces

Inspiring and uplifting others to believe in themselves or the magic of the world, helping others align with their higher purpose or true essence, and promoting your dream vision of what the world could be.

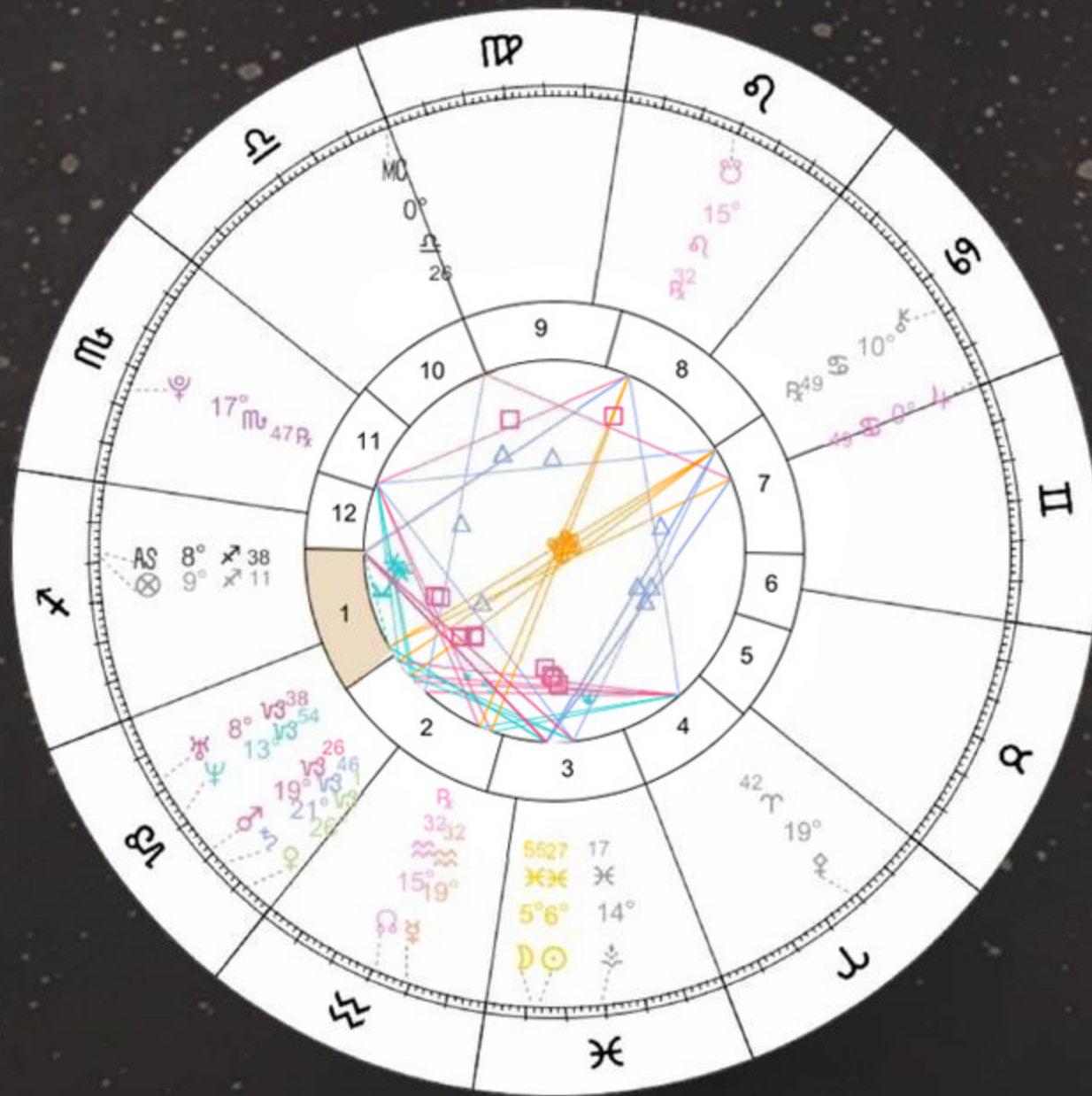
Determining Your Offerings



How will you transfer your power to others in a way that makes you MORE powerful?

What **format** or mode is best for YOU?

What comes **easiest** & puts you in your flow?

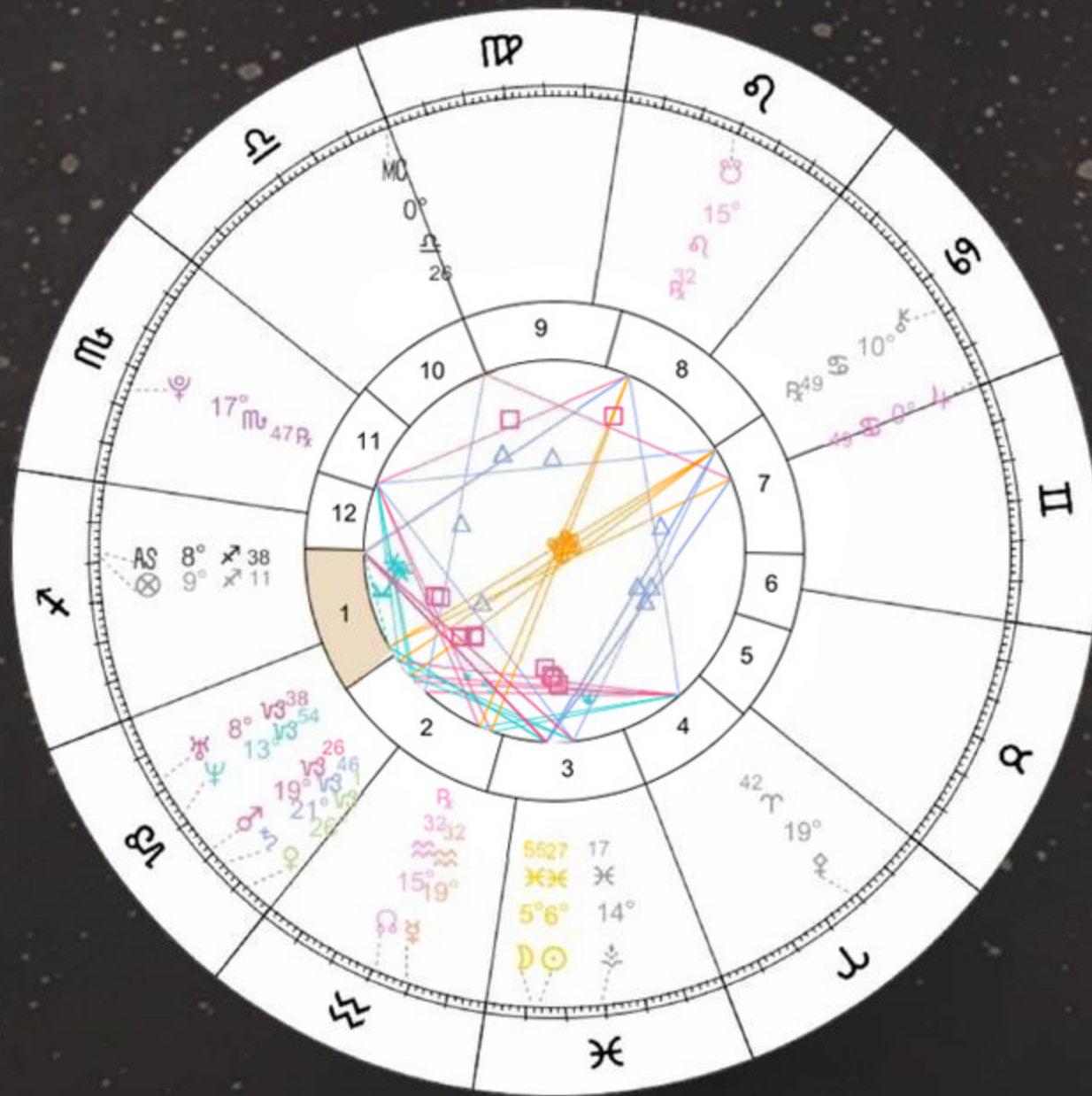


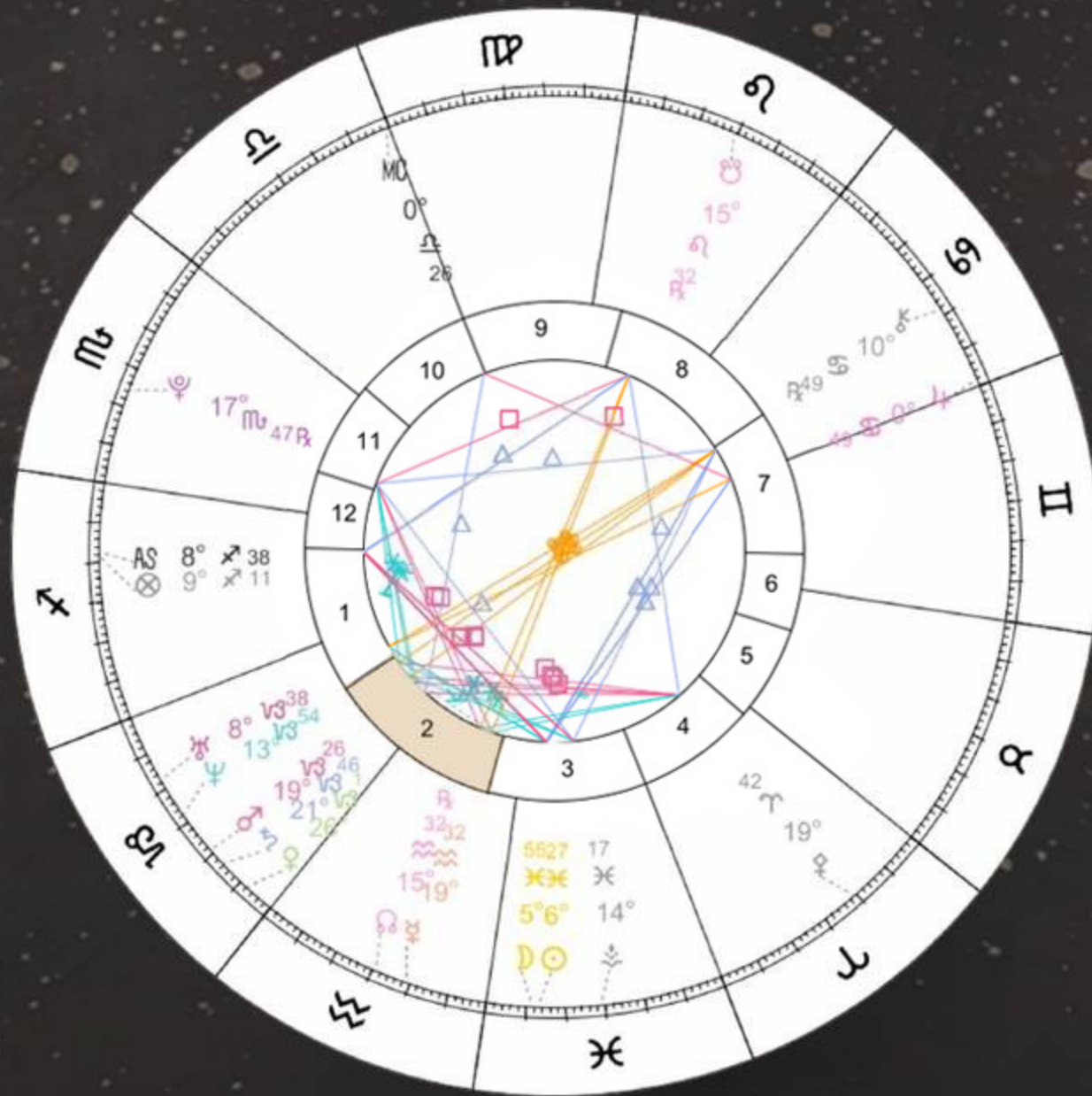
1st house of Identity, Authenticity & Leadership

- ★ Being an influencer and sharing your life with the world.
- ★ Showing others how you have done what you have.
- ★ Standing up as a leader or role model for a cause you believe in.

PLANETARY HIERARCHY

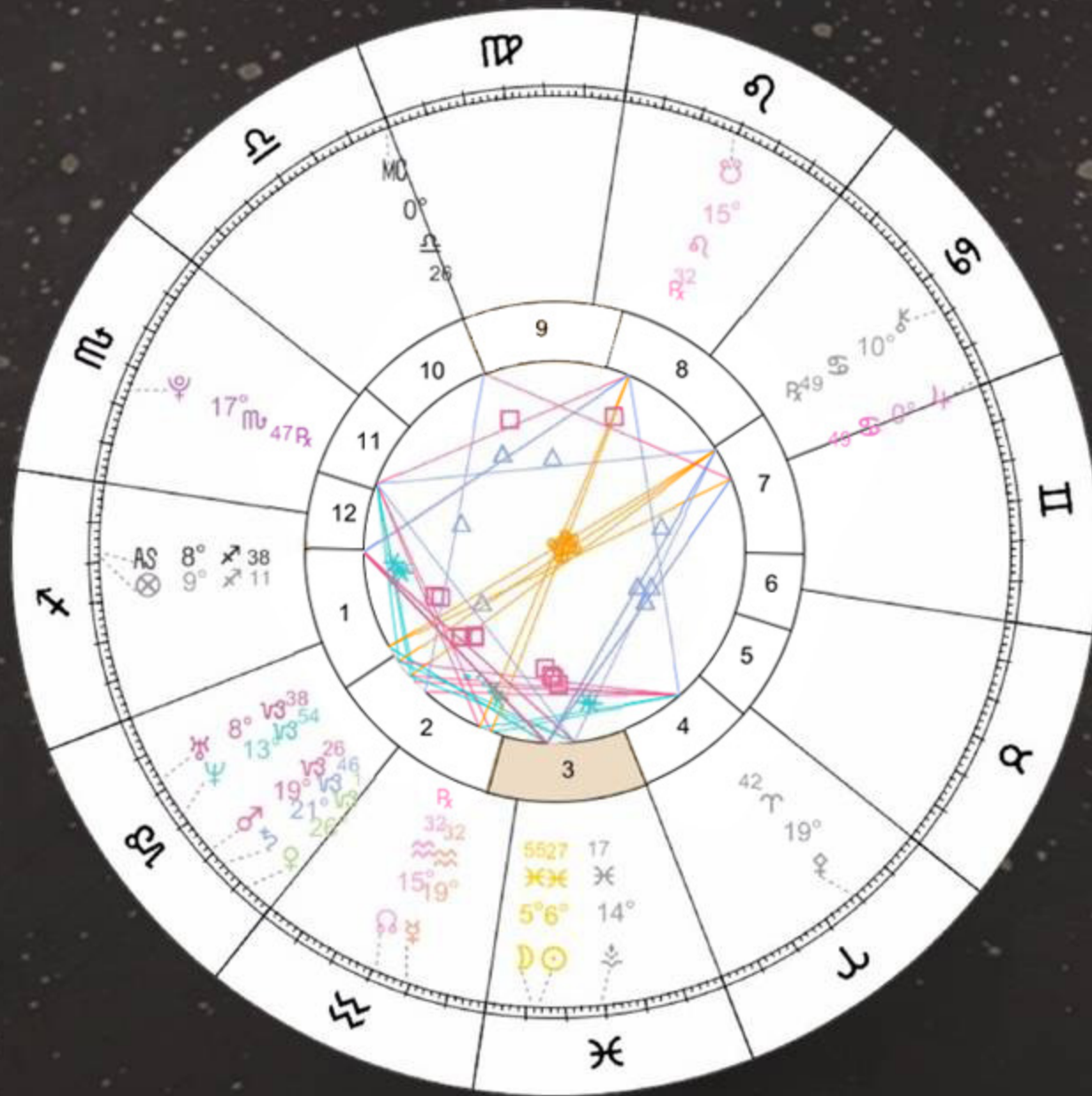
- ☉ Sun - Your Life Force
- ☾ Moon - Your Emotional Needs
- ☿ Mercury - Thoughts & Ideas
- ♀ Venus - Values & Desires
- ♂ Mars - Motivation & Passion
- ♃ Jupiter - Joy & Abundance
- ♄ Saturn - Biggest Life Challenge
- ♅ Uranus - How You Rebel
- ♆ Neptune - Dream Vision
- ♇ Pluto - Fears & Evolutionary Need
- ♎ South Node - Past Comforts
- ♏ North Node - Greater Potential
- ♁ Midas - Money-Earning Magic
- ♂ Fama - Ability to Influence





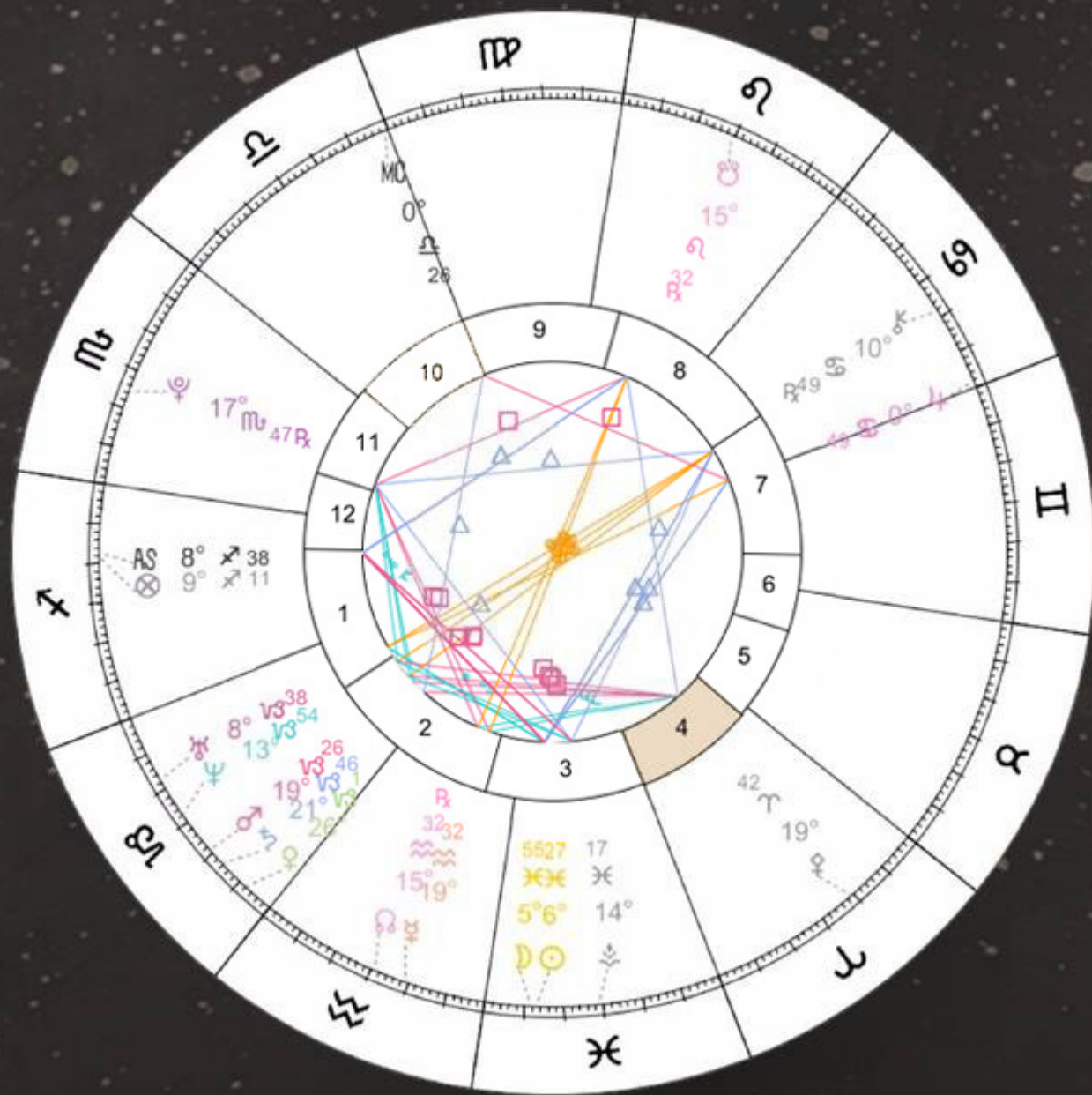
2nd house of Values, Desires & Goal Setting

- ★ Providing tools & resources to help others define their desires or reach their goals. (e.g. *Planners, Worksheets, Journals, Coaching*)
- ★ Creating tangible items of beauty that make others feel good about themselves or look good.



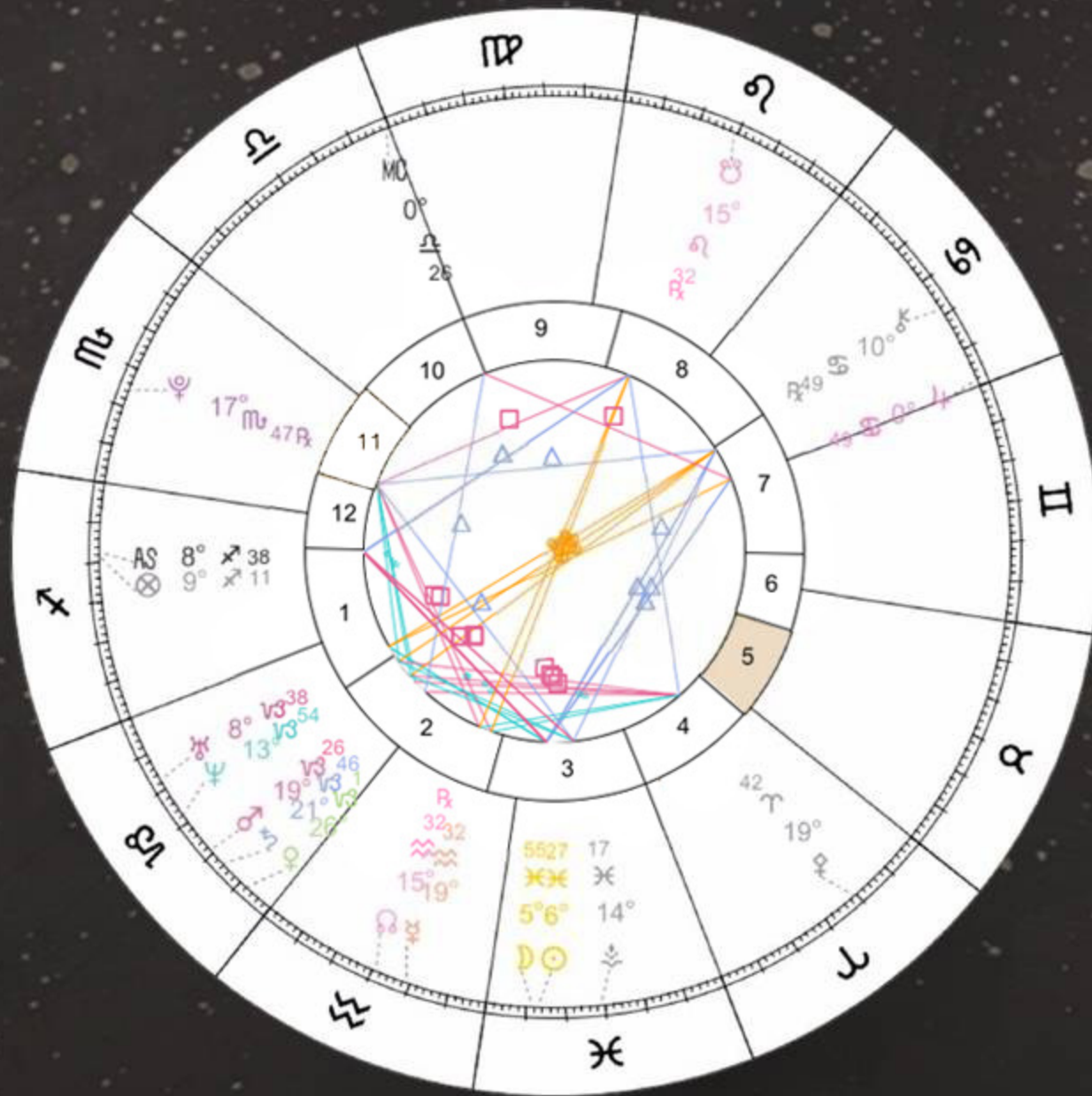
3rd house of Social Networking

- ★ Sharing ideas and tips in a way that's easy for others to understand.
- ★ Being a content creator. Selling an easier or simpler way to do things.
- ★ Being a connector of people, ideas, or information. Bringing people together to network and meet each other.



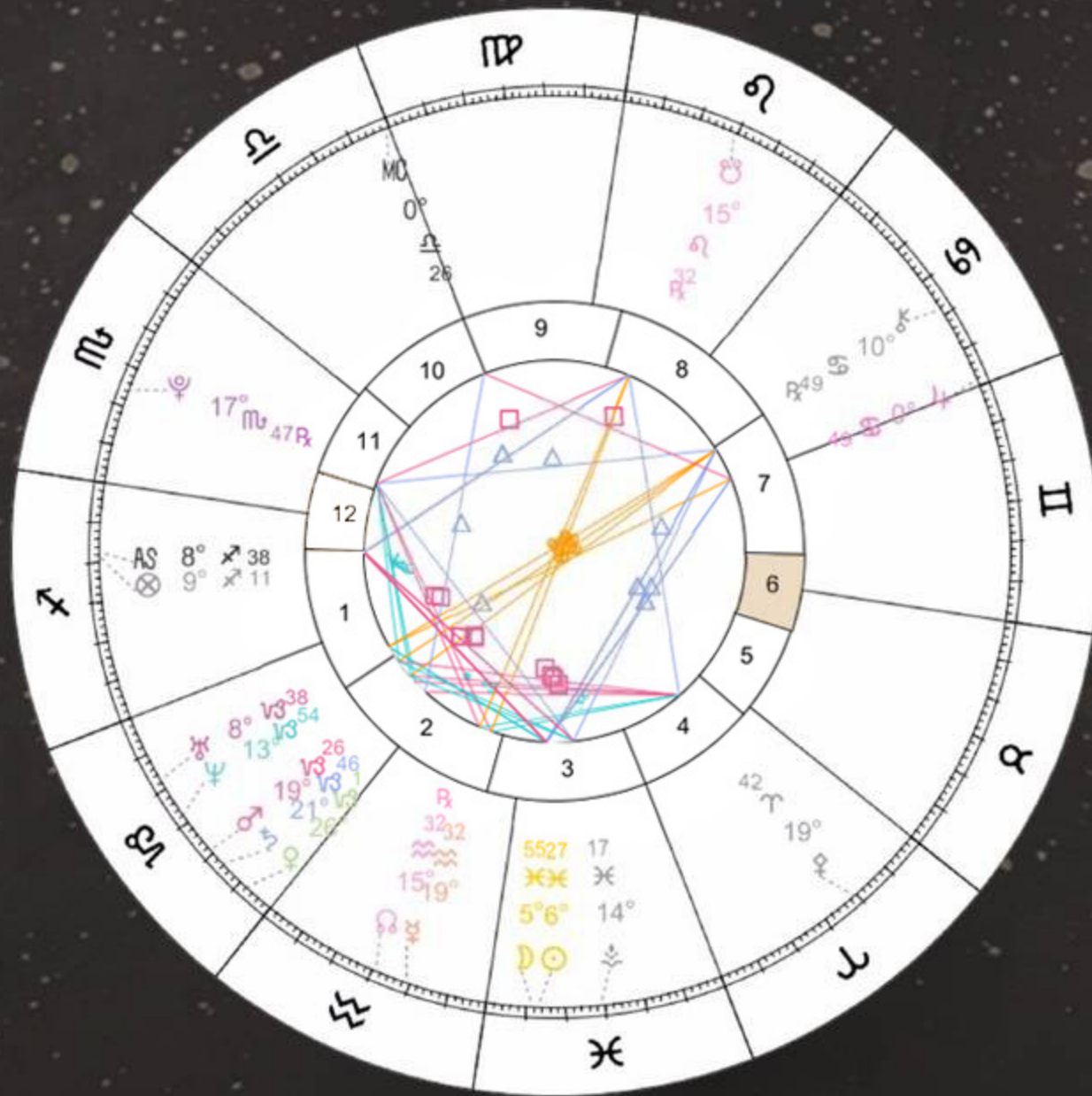
4th house of Home, Family & Long-term Security

- ★ Focusing your business strategy around creating a firm foundation for future wealth and comfort that you can come to depend on far into the future – rather than “changing the world”.
- ★ Providing containers for others to feel held and supported. Possibly working with women, children, babies, at home or in sacred spaces.



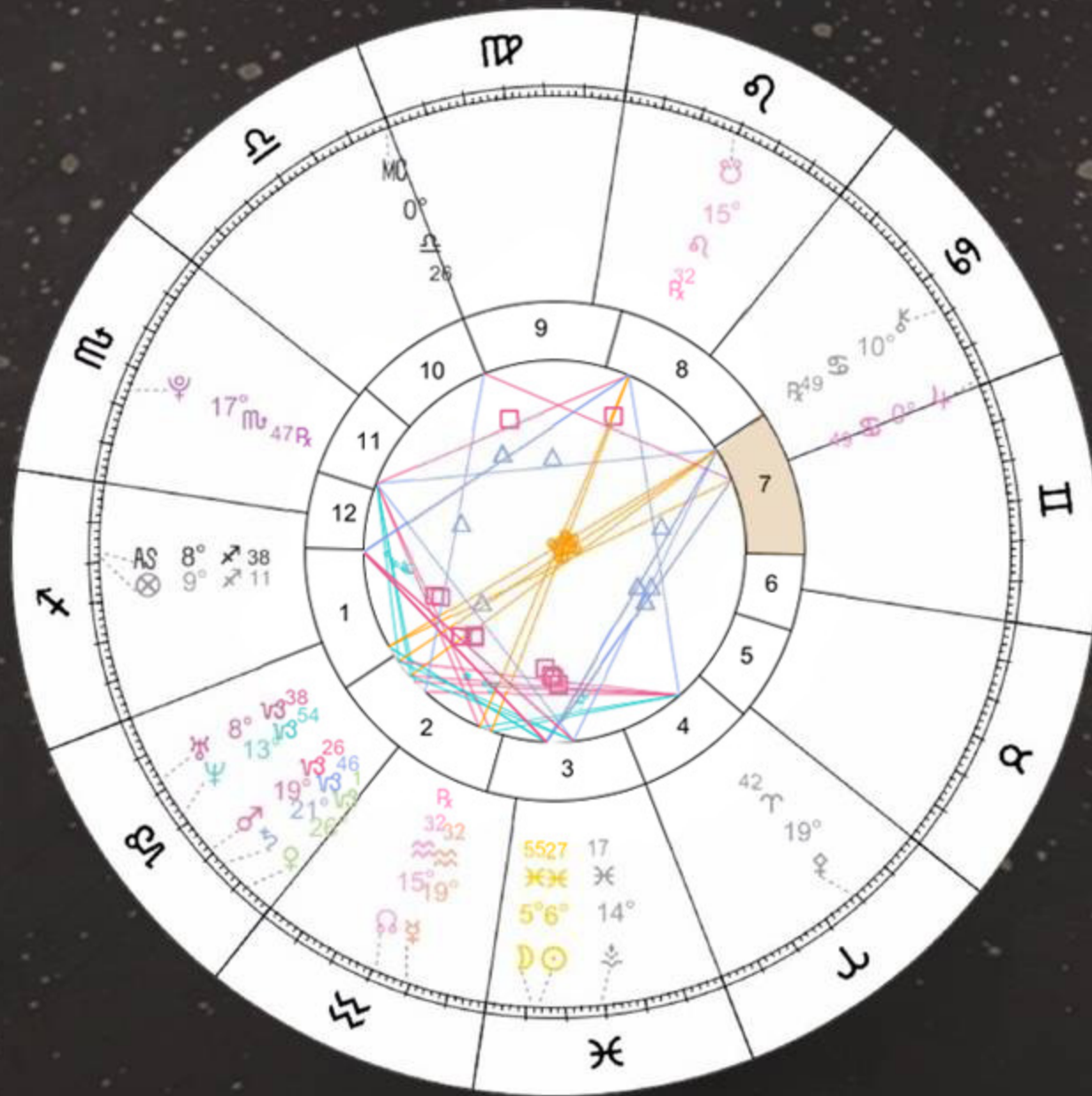
5th house of Fun & Creativity

- ★ Creating for your own enjoyment & pleasure first and foremost.
(i.e. Art, Music, Recreation)
- ★ Creating the things YOU wish existed in the world because it would make life more helpful, fun, or interesting if you had it.



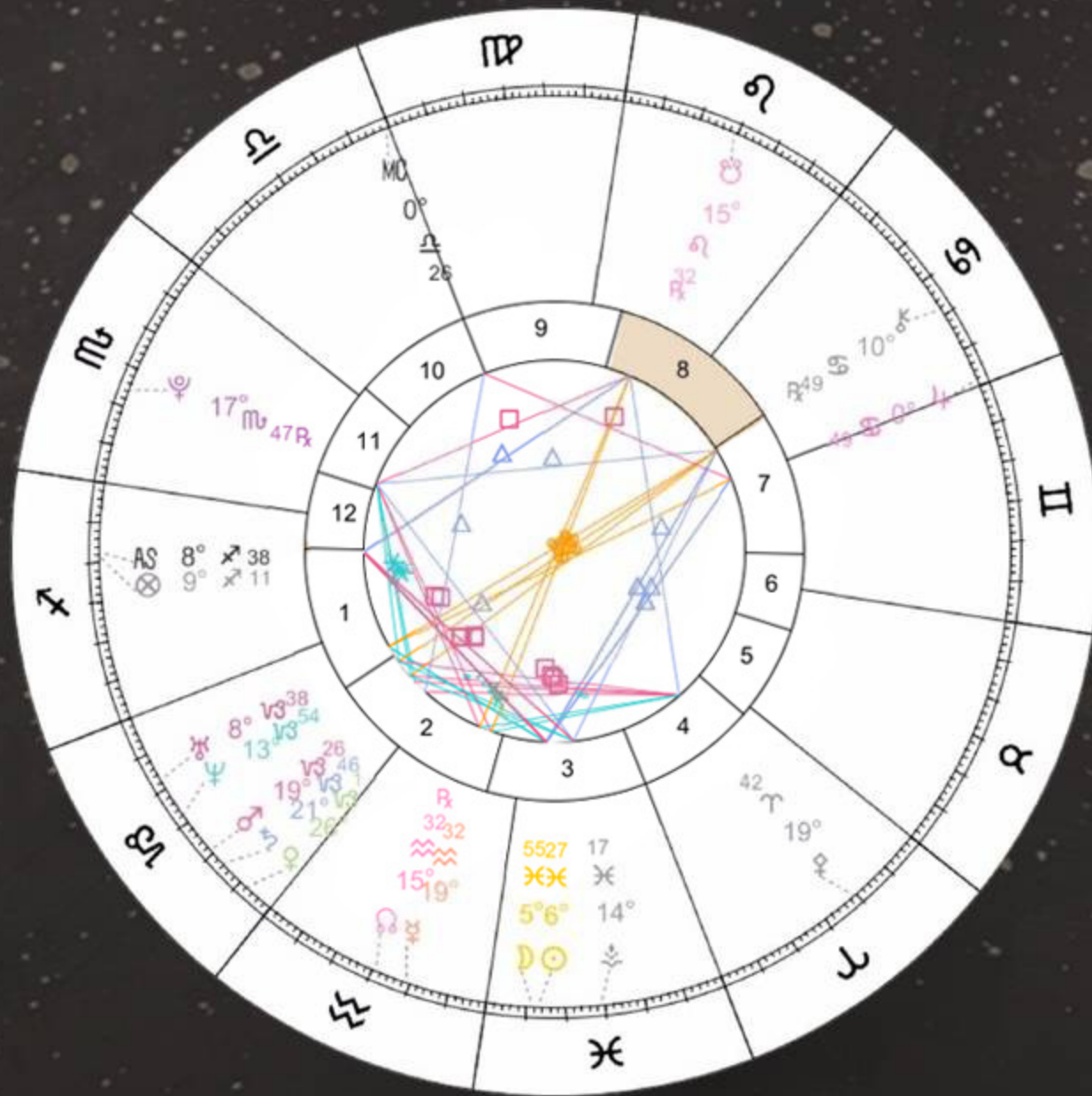
6th house of Health, Work & Daily Routines

- ★ Focusing on the physical world to make life or work more efficient for others (e.g. *Healing the body, organizing items, auditing tangible or digital details, servicing others' physical needs*).
- ★ Can involve managing things for others behind the scenes (e.g. *Virtual Assistant, being someone's personal healer or trainer, doing maintenance work, taking care of people or animals*).



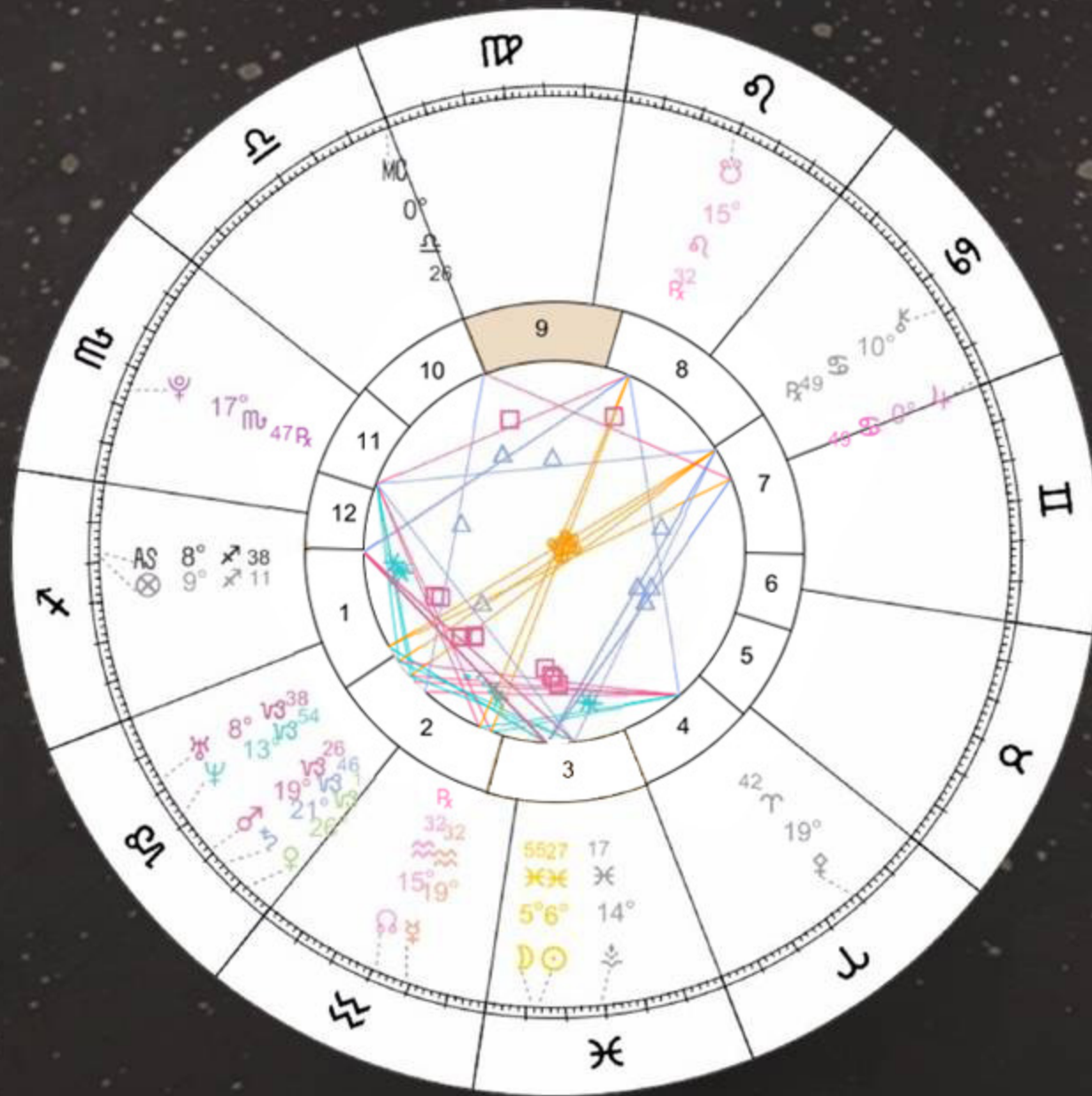
7th house of Relationships & 1-on-1 Work

- ★ Helping one person at a time based on their individual needs
(e.g. *Service-based business, Zoom Calls, 1-on-1*).
- ★ Getting to know another person and their specific issues so that you can meet their unique needs.
- ★ Being a sounding board for another person so they feel supported.



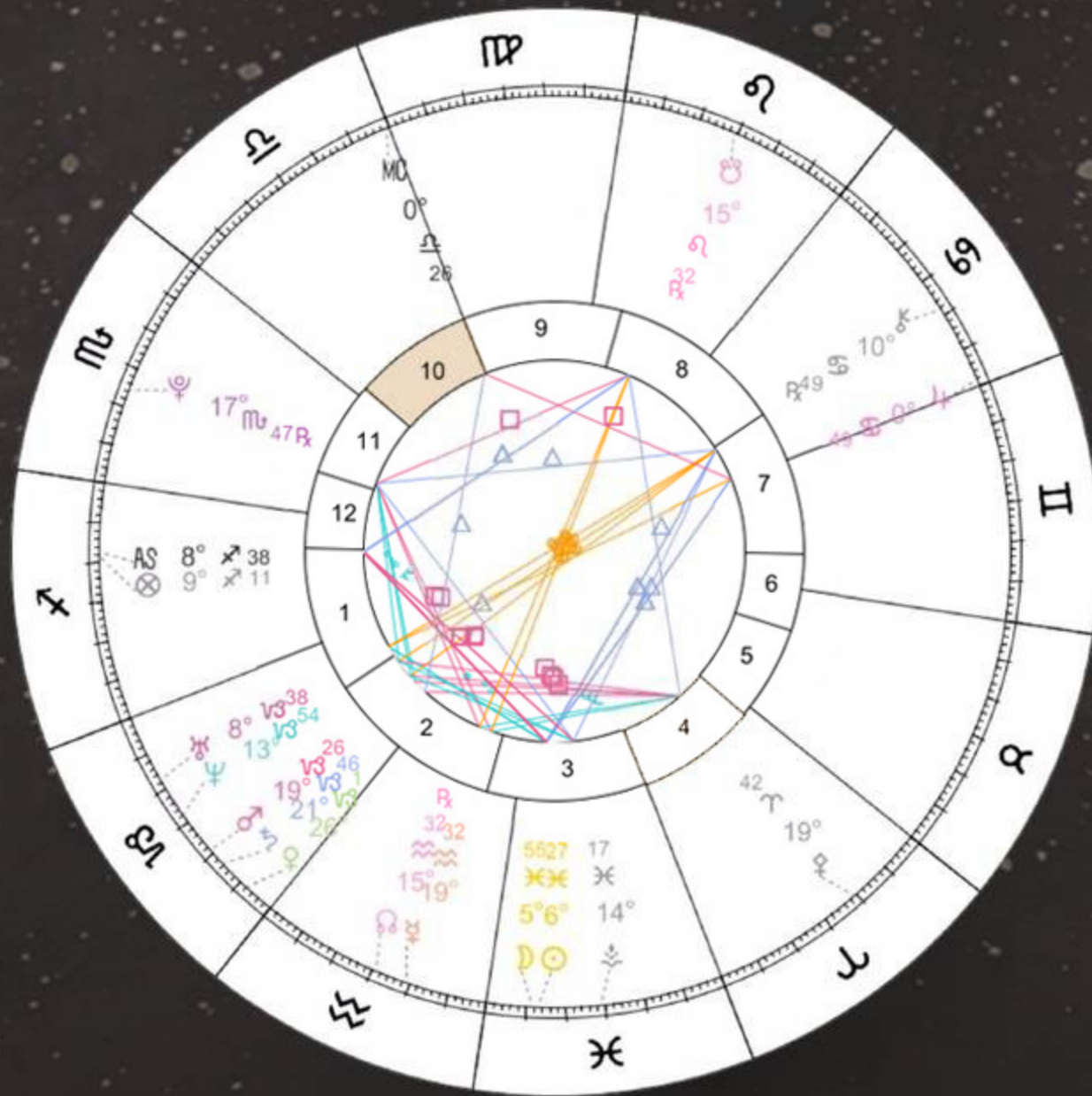
8th house of Business, Finance & Shadow Work

- ★ Natural business owner due to desire to do things on your own terms & and a good manager of other people (*i.e. running a team*).
- ★ Helping others make important changes that will help them feel more empowered or emotionally/financially secure.
- ★ Taking base materials and alchemizing them into new forms.



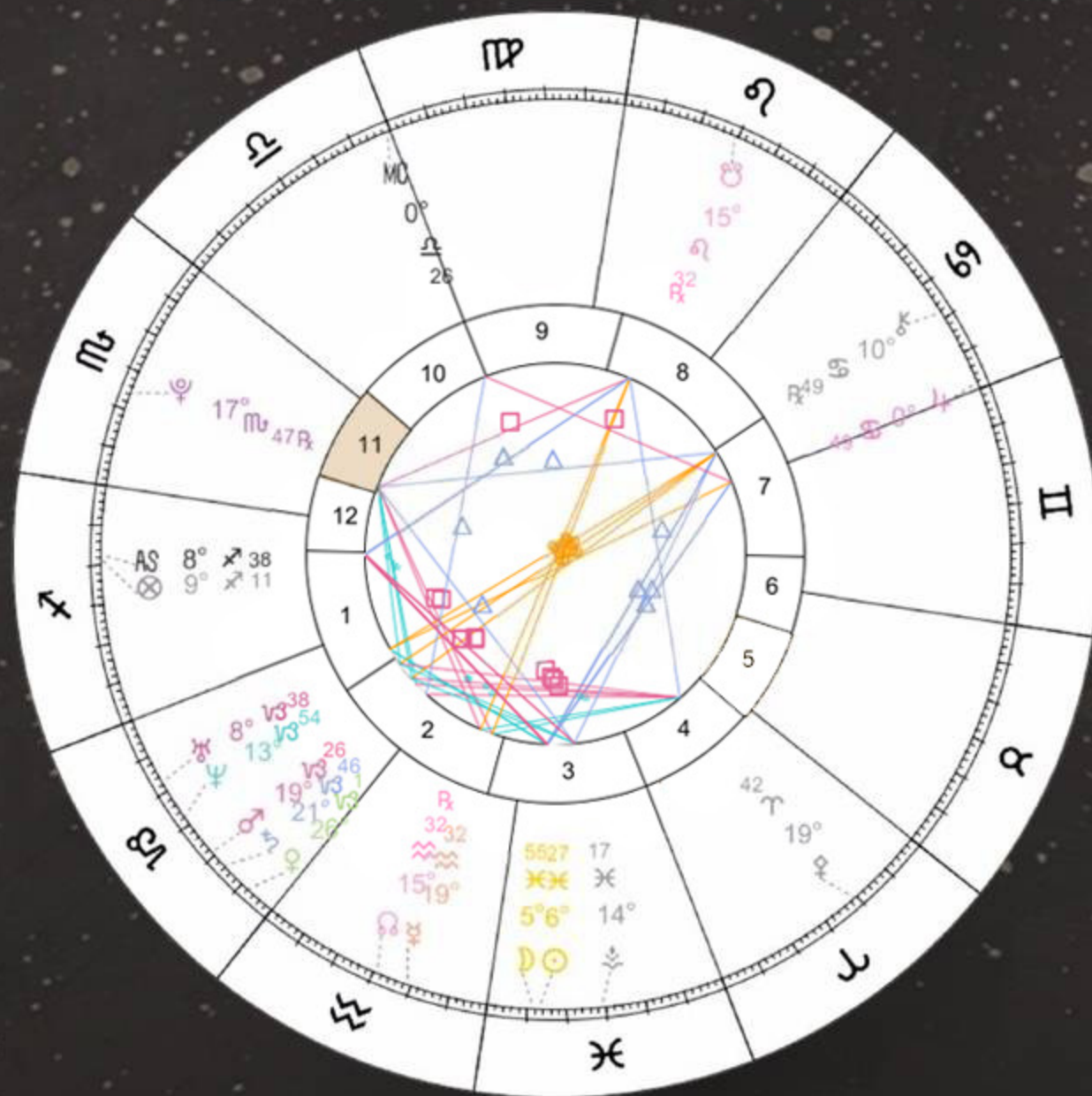
9th house of Education, Exploration & Self-Discovery

- ★ Sharing vast amounts of information by immersing someone in a whole experience (*i.e. Taking them on a journey through travel, a book, or an in-depth course or program*).
- ★ Drawing upon everything you've ever learned, every experience you've had, and every tool you've discovered to guide, teach, or mentor others.



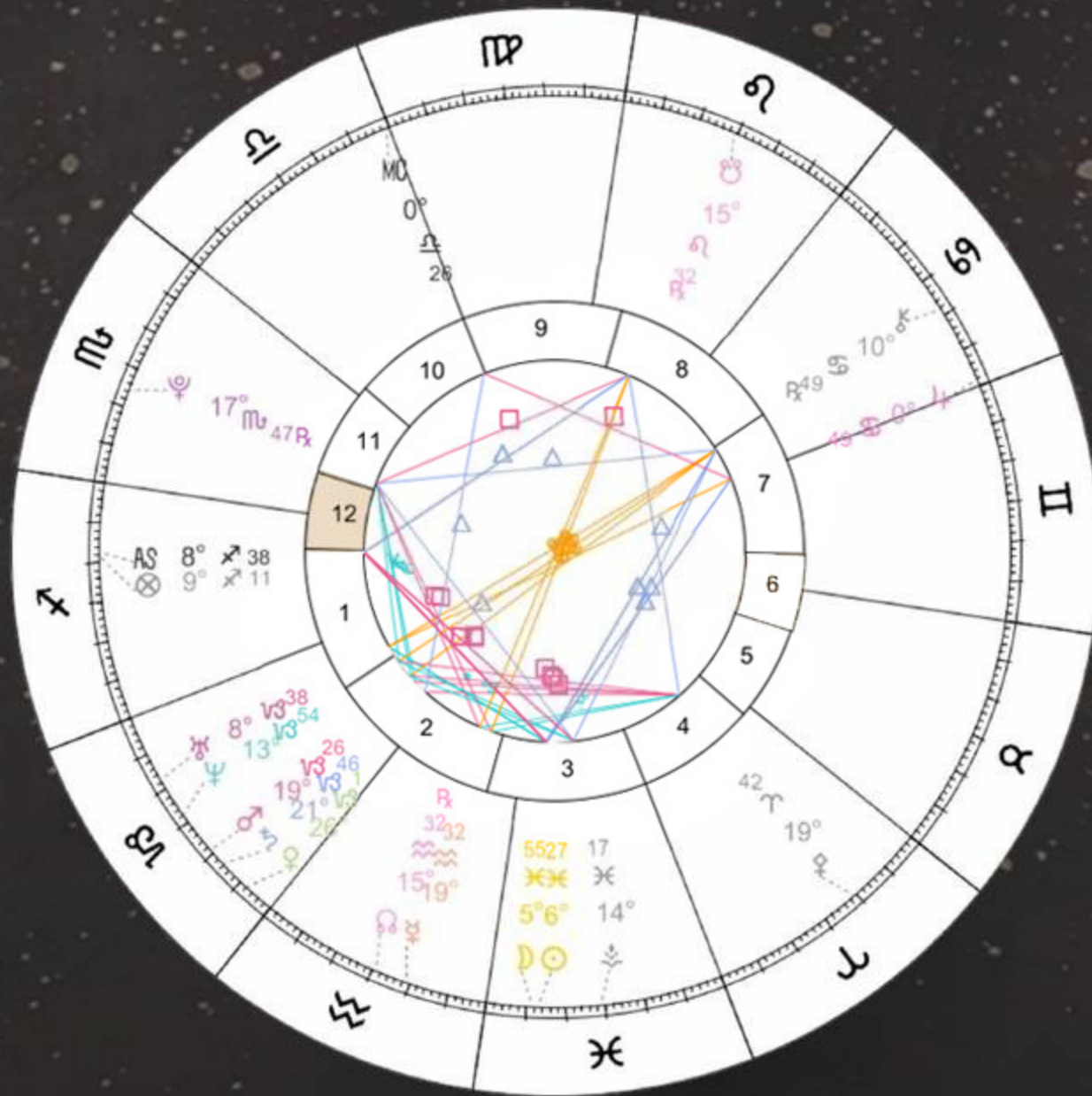
10th house of Career & Higher Calling

- ★ Seeking to create a widespread impact on strangers you've never met.
- ★ Becoming a public figure or expert that others look up to and respect.
- ★ Helping to raise others up to harness their greatest potential as you do the same for yourself through your work.



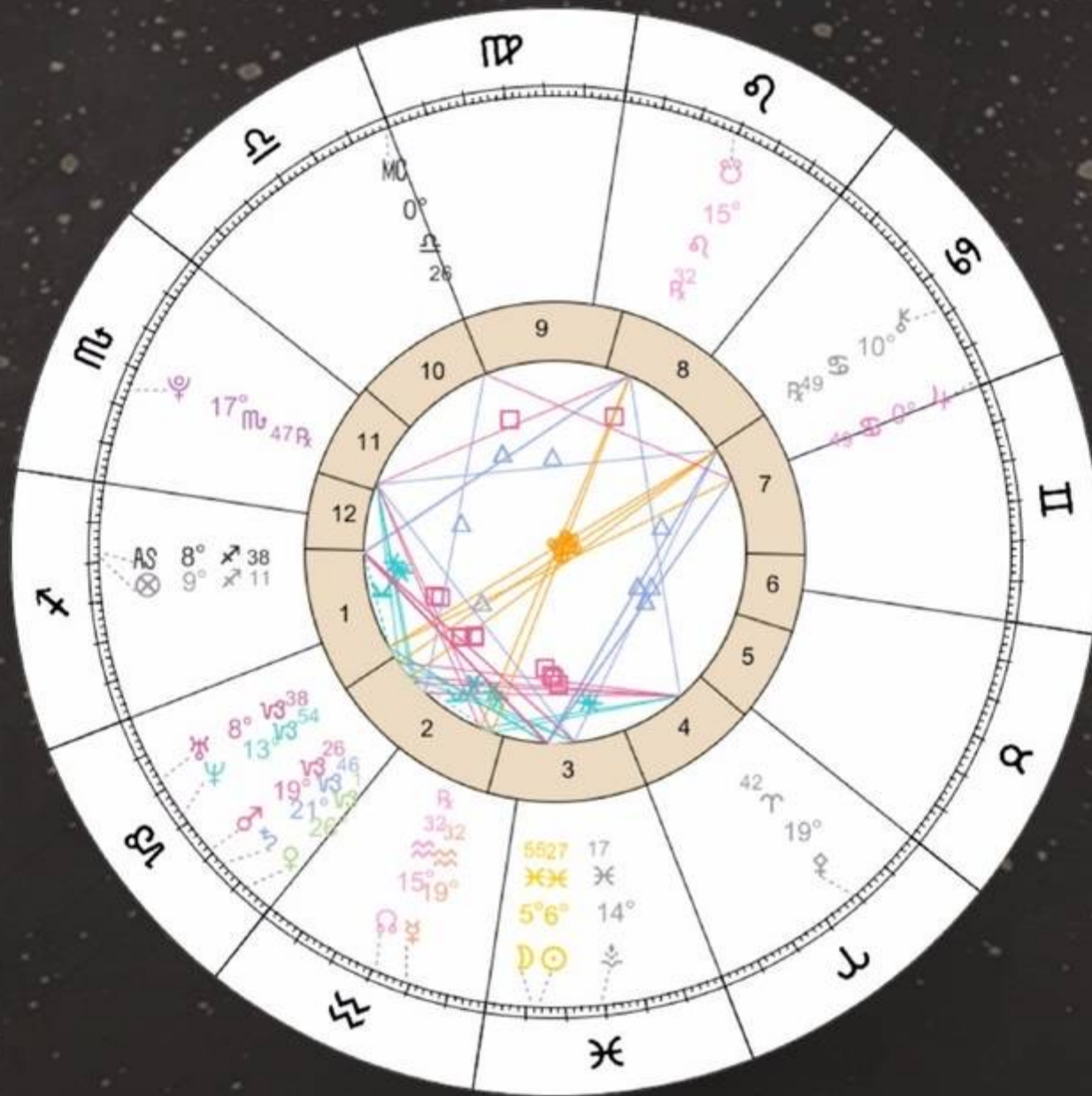
11th house of Community & Friendship

- ★ Creating based on the specific needs of your community or the people in your audience or the world who need your help.
- ★ Harnessing your resources, connections, or knowledge to help others in the way you were uniquely suited to.
- ★ Working with groups or many people at once. Bringing people together.



12th house of Spirituality & Higher Purpose

- ★ Focusing on the spiritual or psychological world to provide deep soul healing or assistance in removing mindset blocks.
- ★ Need to feel like the work you're doing serves a higher purpose according to divine order (e.g. *death doula, prison reform, helping with mental health issues, psychology, meditation, hypnosis, shamanism, spirit work*).
- ★ Getting others on board with your dream vision for the world.



Asteroids of Fortune & Fame

M MIDAS

How you can earn
money the easiest
& fastest

F FAMA

What you're meant to
come to be known for
by others